# Consumer Financial Protection Bureau (CFPB) Enterprise Data Strategy (EDS)

## Vision

The CFPB leverages the full potential of data to meet its mission; and proactively and securely shares quality data and research to keep pace with statutory mandates and an evolving data-driven economy.

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**Protect Confidential** Information & Secure Data

Ensure Compliance, Privacy, & Security | Reduce Risk | Strengthen Governance

## Foundational principles guiding the strategy



Foster a Data Culture

Upskill | Build Data Literacy | Enhance Knowledge Management



## **Governed Data Sharing** & Democratization

Democratize Data | Increase Transparency | Provide Comprehensive Inventory & Ease of Access

## Priorities and initiatives turning strategy into action



#### **Increase External Data Publication**

The public can easily find, access, and use the CFPB's open data through formalized data publication processes and an improved digital presence.

- Define framework & criteria for data publication through Data Release Group
- Identify proactive approach to identifying open data assets through the Data Intake Group
- · Create a schedule to publish highpriority data assets to the public and monitor usage
- Define and communicate deidentification controls for data publication
- Publish appropriate data assets with high information and data quality standards



Data management responsibilities are understood, and cloud-based modernization helps address redundancy of legacy platforms, optimize resources, reduce cost, and facilitate data sharing.

- · Leverage cloud-based solutions to improve trust, resiliency, and performance in the enterprise analytics environment
- Develop data pipelines for secure data sharing
- Develop data quality standards
- Expand information quality program
- Enhance auditability and monitoring for data security, data quality, and data usage



The CFPB smoothly and securely collects and stores data and develops the infrastructure to conduct quality research & analysis and keep pace with industry to protect consumers.

- Enhance processes to get high-quality data, including incorporating technical, legal, and procurement expertise into the process
- Improve analytics platform reliability and support; and enhance capabilities and access to data platforms and tools
- · Establish an integrated and forwardlooking approach to supporting the enterprise data and analytics platform
- · Ensure the ability to replicate research and analysis through ongoing support for legacy software and systems



The CFPB provides transparency around and democratization of data to staff and the public by increasing awareness, comprehensiveness, and usability of the CFPB's Data Catalog and other tools.

- Formalize data roles & responsibilities, including appropriate delegation and data security requirements for different categories of data
- Improve the data catalog by validating accuracy, expanding metadata captured, and improving guidance on access controls
- Create one-stop shop for data-related information
- Enhance metadata, tagging, and data classification
- Measure the organizational and public value of data assets





**Data Informed Decision-Making** 

Maximize the Value of Data | Ensure Data Expertise



### Scale & Innovate Leveraging Technology

Reduce Technical-Debt | Leverage the Cloud | Modernize Tools

### Increase Awareness and **Knowledge about Data**



**Foster Data Literacy** 

The CFPB builds capacity to understand, share knowledge of, and have meaningful conversations about data in order to identify new insights and improve data-driven decision making.

- Increase basic data skills of staff and develop targeted technology training
- Assess workforce data literacy, skills, and gaps
- · Promote learning programs and certifications
- Formalize sharing of cross-divisional expertise, best practices, and lessons learned through data stewardship, communities of practice, and the knowledge management program

**AUGUST 2022**